



ADONIA

**ADONIA
INFOTECH
EXPORT PVT. LTD.**

PITCH DECK

your logo



About Our Company

Adonia Infotech is a leading provider of innovative software and business solutions that drive success for organizations worldwide. We specialize in developing and exporting high-quality, secure, and scalable software products across various industries, including healthcare, finance, retail, logistics, and more. Our cutting-edge technology solutions, ranging from custom software development to AI & automation, cloud computing, and cybersecurity, empower businesses to optimize their operations, enhance productivity, and achieve digital transformation. With a strong focus on customer satisfaction and excellence, Adonia Infotech offers 24/7 support and maintenance, ensuring smooth system operations. Our expertise in global software exports and tailored solutions helps businesses meet industry-specific challenges and stand out in the competitive market.

Mission Vision



Our Mission:

We are committed to delivering cutting-edge software products and business solutions that optimize operations, protect data, and enhance performance while providing exceptional customer support.



Our Vision:

Adonia Infotech aims to be the global leader in providing innovative, secure, and scalable software solutions that drive digital transformation and business productivity worldwide.

Problem Statement

Inefficient and Fragmented Technology Systems:

Outdated and disconnected systems lead to inefficiencies, low productivity, and increased operational costs.

Cybersecurity Threats and Data Breaches:

Businesses are vulnerable to data breaches and cyber threats, risking financial losses and reputational damage.

Lack of Tailored Solutions for Niche Industries:

Many industries lack customized software solutions, limiting growth and competitiveness.

Adapting to Emerging Technological Trends:

Rapid advancements in AI and automation create challenges for businesses in staying competitive and optimizing operations.



Our Solutions



Custom Software Development

Scalable platforms that integrate with existing systems to reduce inefficiencies and costs.

Cloud, SaaS, and AI Automation

Streamlines processes and boosts productivity to keep businesses competitive.

Cybersecurity and Data Protection

Protects data and ensures regulatory compliance to avoid risks and penalties.

Industry-Specific Solutions

Tailored software for sectors like healthcare, finance, education, and logistics.

24/7 Support and Maintenance

Ongoing support to minimize downtime and ensure smooth operations.

Secure and Scalable Solutions

Reliable, growth-driven solutions that support digital transformation.

Our Offerings



Custom Software Development

Tailored solutions that optimize operations and enhance productivity.



Cloud Computing & SaaS Solutions

Cloud-based platforms and SaaS products for anytime, anywhere access to critical applications.



AI & Automation

AI-driven solutions that streamline processes and improve efficiency.



E-commerce & Web Development

Custom e-commerce platforms and websites to drive growth and customer engagement.

Cybersecurity & Data Protection

Strong cybersecurity solutions to protect against threats and ensure data compliance.

IT Consulting & Support

Expert consulting to guide digital transformation and continuous technical support.

Bringing Cutting-Edge Global Technologies to India



Rapid Construction & Infrastructure –

Deploying modular and prefabricated construction technologies for faster, cost-effective housing and smart city projects.



Information Technology & Digital Transformation –

Strengthening India's presence in blockchain, AI-driven document management, and fintech innovations.



Food Processing & Agriculture:

Establishing automated food factories and advanced preservation techniques to reduce wastage and boost exports.



Waste-to-Energy:

Implementing large-scale waste recycling and seawater purification for urban and industrial sustainability.

Healthcare & Medical Tech:

Introducing AI-driven healthcare solutions and Israeli diagnostic advancements for predictive healthcare.



Impact & Benefits

Economic Growth:

Generating employment in technology, manufacturing, and infrastructure sectors.

Sustainability:

Green energy solutions to reduce environmental impact and improve urban living.

Food & Health Security:

Strengthening India's food processing capabilities and medical advancements for better healthcare.

Global Competitiveness:

Positioning India as a leader in AI, blockchain, and rapid infrastructure development.

Unique Selling Points



Global Software Export Expertise

Delivering high-quality, compliant software solutions worldwide.

Tailored Solutions

Custom software designed to meet specific business needs and objectives.

Cutting-Edge Technology

Integrating AI, automation, cloud computing, and cybersecurity for future-ready solutions.

Industry-Specific Experience

Expertise in sectors like healthcare, finance, education, and logistics for customized solutions.

24/7 Support and Cost-Effective Solutions

Round-the-clock support with affordable, high-quality solutions that maximize ROI.

Revenue Model



Project-Based Pricing

Custom software development priced based on project scope and complexity, offering tailored solutions for clients.

Subscription-Based Services

Cloud computing, SaaS, and cybersecurity services offered on a monthly or annual subscription for steady, recurring revenue.

Maintenance and Support Packages

Ongoing maintenance and support services provided through flexible, subscription-based packages for continuous client assistance.

Flexible Pricing for Additional Services

Mobile app development, e-commerce solutions, and AI automation services priced according to client needs, catering to businesses of all sizes.

Government & Private Investment:

Leveraging Indian government funding, private partnerships, and global investments for scalable growth.



Target Market

Industries Served

Healthcare, finance, retail, education, logistics, and manufacturing.

Business Size

Targeting medium to large enterprises and emerging startups in need of custom software solutions.

Digital Transformation Focus

Businesses adopting AI, cloud computing, and cybersecurity to stay competitive.

Global Reach

Serving international businesses looking to expand and enhance operations with advanced solutions.

Market Strategy

Targeting Digital Transformation Industries

Focus on industries adopting AI, cloud computing, and cybersecurity for growth.

Brand Visibility and Relationship Building

Increase brand presence via content marketing, thought leadership, and industry events.

24/7 Support and Global Presence

Offer round-the-clock support and establish long-term partnerships with businesses worldwide.

Competitive Pricing and Strategic Partnerships

Provide cost-effective solutions and collaborate with cloud providers, AI vendors, and cybersecurity experts to enhance offerings.

Global Collaborations:

Partnering with Russian, Chinese, and Israeli firms for fintech, AI, and cybersecurity solutions.

Market Size

Global Market Size:

The global custom software development market was valued at \$28.2 billion in 2022, growing at a CAGR of 21.5%. The AI software market is projected to reach \$98 billion in 2024 and \$391.43 billion by 2030. Cloud computing is expected to grow from \$60.35 billion in 2023 to \$397.81 billion by 2030 at a CAGR of 30.9%. AI in cybersecurity is estimated at \$25.35 billion in 2024, with a projected CAGR of 24.4%.

Indian Market Size:

India's custom software development market is valued at \$1.8 billion, driven by digital transformation. Cloud computing is estimated at \$21.37 billion in 2025 and expected to reach \$52.22 billion by 2030. The cybersecurity market stands at \$4.04 billion in 2024 and is projected to grow to \$17.75 billion by 2033, with a CAGR of 15.61%.



Aim To Scale Up

Market Expansion

Strengthen presence in healthcare, finance, and retail by leveraging digital transformation trends.

Technology Enhancement

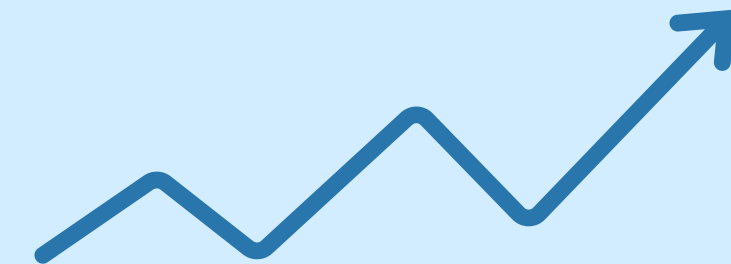
Integrate emerging technologies like blockchain while advancing AI, cloud, and cybersecurity solutions.

Global Reach & Partnerships

Establish regional offices and collaborate with global tech providers for enhanced solutions.

Talent & Innovation Growth

Expand expert teams and invest in R&D to stay ahead in delivering cutting-edge solutions.

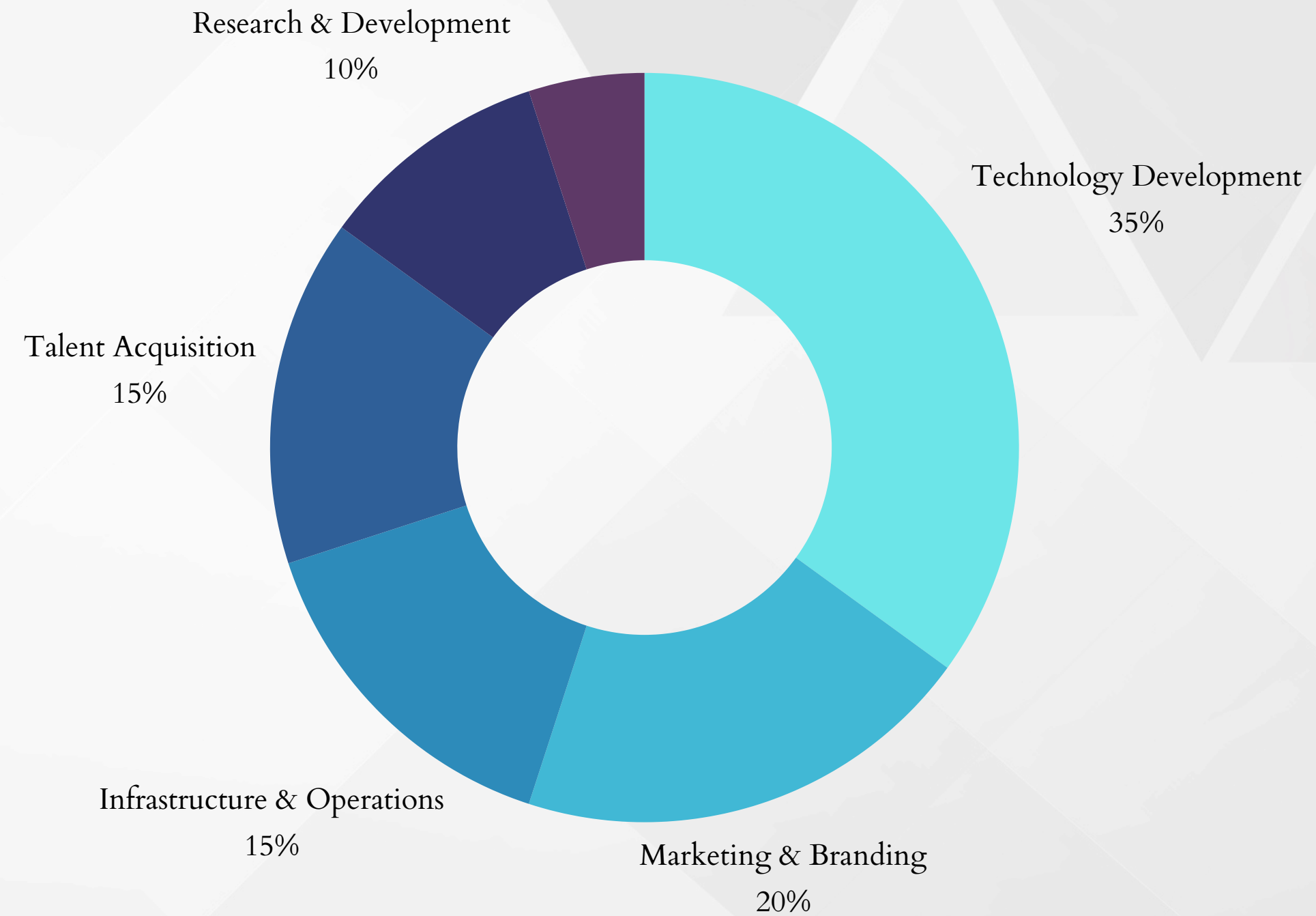


Competitive Analysis

Competitor	Core Focus	USP	Target Market
TCS	IT services & digital transformation	Large-scale enterprise solutions & global presence	Large enterprises & government sectors
Infosys	IT consulting, AI, automation, and cloud	Strong AI, automation & cloud expertise	Mid to large enterprises across industries
Wipro	IT solutions, cybersecurity & cloud	Advanced cybersecurity & cloud infrastructure	Global enterprises in various sectors
Adonia Infotech	Custom software, AI, cloud, cybersecurity	Tailored solutions with AI-driven automation	SMEs & large enterprises across industries

Fund Utilization

Category	Allocation (INR)
Technology Development	₹3,500,000
Marketing & Branding	₹2,000,000
Infrastructure & Operations	₹1,500,000
Talent Acquisition	₹1,500,000
Research & Development	₹1,000,000
Working Capital & Contingency	₹500,000
Total	₹10,000,000



Contact Us



<https://adoniainfotechexport.com>



+91 98209 02408



Adoniainfotechexport@gmail.com



1-1 Bhaveshwar Terrace, 85 Dr. Annie
Basent Road, Worli Naka, Mumbai -
400018. India

